

With the appropriate leadership communication strategies, you'll clarify, not confuse

MOTIVATE & ENGAGE

NOT DEMORALIZE & ENRAGE

- Does your team think and communicate strategically?
- Are your sales professionals persuasive or merely informative?
- Does your customer communication engage or enrage?
- Does communication flow accurately and swiftly across functional lines?
- Do your salespeople ramble in the C-suite?
- Do your leaders have the executive presence to think on their feet?

If you don't like the answers to any of these questions, hire Dianna Booher to help transform your culture, increase your productivity, and improve your profits through strong, credible communication.



Dianna's Most Popular Programs

Communicate Like a Leader

Executive Presence to the Power of C™

10 Communication Strategies Every Leader Needs to Know

Dianna Booher

MA,
CSP,
CPAE

To Book: 817-283-2333 | Dianna.Booher@BooherResearch.com

Media Appearances

Good Morning America, USA Today, The Wall Street Journal, Investor's Business Daily, Forbes, HuffPost, Bloomberg, NPR, FOX, CNN, CBS, ABC, CNBC, FastCompany, The New York Times, The Washington Post, New York Newsday, Boardroom Reports, Industry Week, Success, and Entrepreneur



Dianna's Awards & Distinctions

Author of 48 books, published in more than 60 foreign-language editions
CPAE Speaker Hall of Fame

21 Top Speakers for the 21st Century (Successful Meetings magazine)

Top 200 Most Influential Authors in the World (Richtopia's List)

Top 100 Thought Leaders in America (Leadership Excellence magazine)

Top 100 Minds in Personal Development (Leadership Excellence magazine)

Top Leadership 500 (Leadership Excellence/HR.com)

Executive Soundview Summaries: 25 Best Business Books of the Decade

Global Gurus Top 30 Communicators

Axiom Silver Medalist—Business Books

Dianna Booher

MA,
CSP,
CPAE

The work you put into preparing your presentation was reflected in the synergy of your message with the day's purpose, Frito-Lay Technology's philosophy, and the other speakers. The feedback we received to date has been extremely positive.

Dennis Heard
Senior Vice President,
Technology, Frito-Lay, Inc

Everyone is still talking about the Leadership Conference and the first thing they are mentioning still yet is how much they loved your content and style (engaging, dynamic, etc.).

Cheryl Barruso
Senior Vice President,
Executive Leadership Program,
PNC Bank

As I stated, you're not just among the best, you are the best...the gold standard of communications experts. . . . So thank you again for a very successful and effective event.

Ralph D. Heath
Former EVP,
Lockheed Martin Aeronautics

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